



**BUSINESS PUBLICATION CIRCULATION STATEMENT
FOR THE 6 MONTH PERIOD ENDED DECEMBER 2007**

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment, which must be made by the user of the report.

No. 9932/12-07

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A not-for-profit organization since 1931, BPA Worldwide is governed by a tripartite board comprising media owners, advertising agencies and advertisers. Spanning 25 countries, BPA serves more than 2,000 B-to-B publications and 500 consumer magazines, plus newspapers, events, Web sites, email newsletters, databases, wireless and other advertiser-supported media-as well as more than 2,600 advertiser and agency members.

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PULP&PAPER

RISI
900 Circle 75 Parkway, Suite 1150
Atlanta, GA 30339
Tel.: 770-373-3100
Fax: 770-373-3005
www.risiinfo.com

Official Publication of: None
Established: 1878
Issues Per Year: 12

FIELD SERVED

PULP & PAPER serves the pulpwood, pulp, paper, paperboard and paper converting industries.

DEFINITION OF RECIPIENT QUALIFICATION

Qualified recipients are corporate officers and directors, management, production, technical, engineering, purchasing, sales and other personnel of firms, in the field served. A limited number of copies are served to personnel outside the paper industry.

AVERAGE NON-QUALIFIED CIRCULATION	
NON-QUALIFIED Not Included Elsewhere	Copies
Other Paid Circulation _____	-
Advertiser and Agency _____	938
Rotated or Occasional _____	-
Allocated for Trade Shows and Conventions _____	75
All Other _____	1,240
TOTAL	2,253

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD						
QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	39,946	99.9	39,257	98.1	689	1.7
Sponsored Individually Addressed __	-	-	-	-	-	-
Membership Benefit _____	-	-	-	-	-	-
Multi-Copy Same Addressee _____	56	0.1	-	-	56	0.1
Single Copy Sales _____	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	40,002	100.0	39,257	98.1	745	1.9

2. QUALIFIED CIRCULATION BY ISSUES WITH REMOVALS AND ADDITIONS FOR PERIOD											
2007 Issue	*Number Removed	*Number Added	Qualified Non-Paid	Qualified Paid	Total Qualified	2007 Issue	*Number Removed	*Number Added	Qualified Non-Paid	Qualified Paid	Total Qualified
July _____	190	13			40,017	October _____	292	7			40,000
August _____	366	368			40,015	November _____	5,977	5,641			39,615
September _____	458	718			40,280	December _____	-	452			40,082
						TOTAL	7,283	7,199			

*See Paragraph 11

PULP & PAPER / December 2007

3a. BUSINESS/OCCUPATION BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER 2007

This issue is 1.2% or 464 copies below the average of the other 5 issues reported in Paragraph two.

This publication conforms to the uniform business/occupational breakout which was developed by the BPA Worldwide advertiser, agency and publisher committee for the Pulp and Paper Manufacturing Market in March 1972, revised June 1976 and August 1976, requiring participating publications to report their circulation on a comparable basis by June 1974. A copy of the comparability brochure can be obtained from BPA Worldwide.

BUSINESS AND OCCUPATION	TOTAL QUALIFIED	PERCENT OF TOTAL	Qualified Copies Foreign	Qualified Copies U.S.	Qualified Copies Canada	Sub-Total U.S. & Canada
1. PULP, PAPER, & PAPERBOARD INDUSTRIES:						
A. Copies Addressed to Firm Names _____	31	0.1	9	20	2	22
B. Corporate Officers & Directors of Companies _____	6,482	16.4	65	5,888	529	6,417
Sub-Total: Copies to A & B (See Note 1)	6,513	16.4	74	5,908	531	6,439
C. PRODUCTION:						
(1) Vice Presidents of Manufacturing, Managers & Assistant Managers: General, Plant, Resident & Mill _____	4,640	11.7	79	4,091	470	4,561
(2) Mill Superintendents & Assistant Mill Superintendents _____	573	1.4	1	474	98	572
(3) Department Managers and Department Superintendents and Assistants _____	1,230	3.1	13	1,060	157	1,217
(4) Tour Bosses, Shift Bosses, Mill Foremen & Mill Supervisor _____	744	1.9	1	601	142	743
(5) Other Production Personnel _____	287	0.7	-	259	28	287
Sub-Total Production	7,474	18.9	94	6,485	895	7,380
D. TECHNICAL:						
(1) Vice Presidents, Research & Development, Technical Directors, Chief Chemists, Technical Superintendents, and Assistants _____	512	1.3	18	398	96	494
(2) Chemists _____	390	1.0	3	305	82	387
(3) Process & Quality Control _____	1,007	2.5	2	867	138	1,005
(4) Research & Development _____	844	2.1	7	746	91	837
(5) Other Technical Personnel _____	446	1.1	2	348	96	444
Sub-Total Technical	3,199	8.1	32	2,664	503	3,167
E. ENGINEERING:						
(1) Vice Presidents Engineering, Chief Engineers & Plant Engineers _____	848	2.1	7	730	111	841
(2) Maintenance Engineers _____	1,222	3.1	9	1,014	199	1,213
(3) Development Engineers _____	20	0.1	-	20	-	20
(4) Power Plant Engineers _____	290	0.7	-	225	65	290
(5) Chemical & Process Engineers _____	574	1.4	1	491	82	573
(6) Other Engineers & Master Mechanics _____	1,478	3.7	11	1,285	182	1,467
Sub-Total Engineering	4,432	11.2	28	3,765	639	4,404
F. Purchasing & Stores _____	1,379	3.5	22	1,191	166	1,357
Sub-Total A - F (See Note 1)	22,997	58.1	250	20,013	2,734	22,747
G. Marketing & Sales _____	2,385	6.0	23	2,178	184	2,362
H. Traffic & Shipping _____	209	0.5	-	183	26	209
I. Other Management & Administrative Personnel _____	3,139	7.9	48	2,814	277	3,091
J. Others _____	951	2.4	3	873	75	948
Sub-Total Copies to G - J (See Note 1)	6,684	16.9	74	6,048	562	6,610
Total Copies to 1. Pulp, Paper & Paperboard Industries	29,681	75.0	324	26,061	3,296	29,357
2. Consultants: Engineering, Technical, Production & Research _____	2,450	6.2	10	1,994	446	2,440
3. Woodlands, Forestry, Logging, Pulpwood & Chips _____	1,240	3.1	2	1,132	106	1,238
4. Converting _____	2,944	7.4	7	2,785	152	2,937
Total Copies to 2, 3, & 4	6,634	16.7	19	5,911	704	6,615
Total Copies to 1, 2, 3, & 4	36,315	91.7	343	31,972	4,000	35,972
5. Others (Including research organizations, suppliers to the industry, government personnel, associations, educational institutions, students, banks and financial institutions, newspapers, press agencies, and book agents)	2,981	7.5				
OTHER PAID CIRCULATION (OPTIONAL):						
Subscriptions _____	319	0.8				
Single Copy Sales _____	-	-				
TOTAL QUALIFIED CIRCULATION	39,615	100.0				
PERCENT	100.0					

Note 1: Additional sub-total reported beyond the comparable program.

BUSINESS AND OCCUPATION (2)	TOTAL QUALIFIED	PERCENT OF TOTAL	TYPE OF PULP, PAPER & PAPERBOARD OPERATION					
			Pulp (A)	Paper & Paperboard (B)	Integrated Pulp/Paper/Paperboard (C)	Headquarters, Separate Engineering, Technical, Research and other locations not at mill site (D)	Independent Operations (E)	
1. PULP, PAPER, & PAPERBOARD INDUSTRIES:								
A. Copies Addressed to Firm Names _____	31	0.1	4	3	10	14	-	
B. Corporate Officers & Directors of Companies _____	6,482	16.4	787	4,140	687	868	-	
Sub-Total: Copies to A & B (See Note 1)	6,513	16.4	791	4,143	697	882	-	
C. PRODUCTION:								
(1) Vice Presidents of Manufacturing, Managers & Assistant Managers: General, Plant, Resident & Mill _____	4,640	11.7	460	3,024	780	376	-	
(2) Mill Superintendents & Assistant Mill Superintendents _____	573	1.4	28	332	202	11	-	
(3) Department Managers and Department Superintendents and Assistants _____	1,230	3.1	118	621	392	99	-	
(4) Tour Bosses, Shift Bosses, Mill Foremen & Mill Supervisor _____	744	1.9	82	335	302	25	-	
(5) Other Production Personnel _____	287	0.7	28	133	112	14	-	
Sub-Total Production	7,474	18.9	716	4,445	1,788	525	-	
D. TECHNICAL:								
(1) Vice Presidents, Research & Development, Technical Directors, Chief Chemists, Technical Superintendents, and Assistants _____	512	1.3	48	263	123	78	-	
(2) Chemists _____	390	1.0	33	152	158	47	-	
(3) Process & Quality Control _____	1,007	2.5	99	493	371	44	-	
(4) Research & Development _____	844	2.1	64	289	301	190	-	
(5) Other Technical Personnel _____	446	1.1	21	137	132	156	-	
Sub-Total Technical	3,199	8.1	265	1,334	1,085	515	-	
E. ENGINEERING:								
(1) Vice Presidents Engineering, Chief Engineers & Plant Engineers ____	848	2.1	68	454	214	112	-	
(2) Maintenance Engineers _____	1,222	3.1	119	613	463	27	-	
(3) Development Engineers _____	20	0.1	-	12	5	3	-	
(4) Power Plant Engineers _____	290	0.7	45	112	128	5	-	
(5) Chemical & Process Engineers _____	574	1.4	57	249	240	28	-	
(6) Other Engineers & Master Mechanics _____	1,478	3.7	122	612	573	171	-	
Sub-Total Engineering	4,432	11.2	411	2,052	1,623	346	-	
F. Purchasing & Stores _____	1,379	3.5	117	764	342	156	-	
Sub-Total A - F (See Note 1)	22,997	58.1	2,300	12,738	5,535	2,424	-	
G. Marketing & Sales _____	2,385	6.0	138	1,250	404	593	-	
H. Traffic & Shipping _____	209	0.5	12	121	56	20	-	
I. Other Management & Administrative Personnel _____	3,139	7.9	325	1,812	632	370	-	
J. Others _____	951	2.4	87	502	212	150	-	
Sub-Total Copies to G - J (See Note 1)	6,684	16.9	562	3,685	1,304	1,133	-	
Total Copies to 1. Pulp, Paper & Paperboard Industries	29,681	74.9	2,862	16,423	6,839	3,557	-	
2. Consultants: Engineering, Technical, Production & Research _____	2,450	6.2	-	-	-	-	2,450	
3. Woodlands, Forestry, Logging, Pulpwood & Chips _____	1,240	3.1	5	28	29	223	955	
4. Converting _____	2,944	7.4	-	1	-	995	1,948	
Total Copies to 2, 3, & 4	6,634	16.7	5	29	29	1,218	5,353	
Total Copies to 1, 2, 3, & 4	36,315	91.7	2,867	16,452	6,868	4,775	5,353	
5. Others (Including research organizations, suppliers to the industry, government personnel, associations, educational institutions, students, banks and financial institutions, newspapers, press agencies, and book agents)	2,981	7.5						
OTHER PAID CIRCULATION (OPTIONAL):								
Subscriptions _____	319	0.8						
Single Copy Sales _____	-	-						
TOTAL QUALIFIED CIRCULATION	39,615	100.0						
PERCENT	100.0							

Note 1: Additional sub-total reported beyond the comparable program.

3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER 2007

QUALIFICATION SOURCE	Qualified Within			Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
	1 year	2 years	3 years				
I. TOTAL - Personal direct request from the recipient: _____	25,001	6,419	-			31,420	79.3
a. Written _____	5,621	1,094	-			6,715	17.0
b. Telecommunication _____	14,077	4,699	-			18,776	47.4
c. Internet and E-Mail _____	5,303	626	-			5,929	15.0
II. TOTAL - Request from recipient's company: _____	356	98	-			454	1.1
a. Written _____	353	97	-			450	1.1
b. Telecommunication _____	2	1	-			3	-
c. Internet and E-Mail _____	1	-	-			1	-
III. TOTAL - Membership Benefit: _____	-	-	-			-	-
a. Individual _____	-	-	-			-	-
b. Organizational _____	-	-	-			-	-
IV. TOTAL - Communication from recipient or recipient's company (other than request): _____	291	97	-			388	1.0
a. Written _____	-	-	-			-	-
b. Telecommunication _____	183	-	-			183	0.5
c. Internet and E-Mail _____	108	97	-			205	0.5
V. TOTAL - Sources other than above (listed alphabetically): _____	5,275	2,078	-			7,353	18.6
Association rosters and directories _____	-	-	-			-	-
*Business directories _____	3,042	504	-			3,546	9.0
Independent field reports _____	-	-	-			-	-
Licensees - National, State or Local Government _____	-	-	-			-	-
Manufacturer's, distributor's and wholesaler's lists _____	-	-	-			-	-
Other sources _____	2,233	1,574	-			3,807	9.6
VI. TOTAL - Single Copy Sales: _____	-	-	-			-	-
TOTAL QUALIFIED CIRCULATION	30,923	8,692	-			39,615	100.0
*See Paragraph 11 PERCENT	78.1	21.9	-			100.0	

3c. MAILING ADDRESS BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER 2007

MAILING ADDRESS	Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
Individuals by name and title and/or function _____			39,168	98.9
Individuals by name only _____			102	0.3
Titles or functions only _____			21	-
Company names only _____			272	0.7
Multi-Copy Same Addressee copies _____			52	0.1
Single Copy Sales _____			-	-
TOTAL QUALIFIED CIRCULATION			39,615	100.0

4. GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER 2007

State & Zip Code	Total Qualified	Percent	State & Zip Code	Total Qualified	Percent
039-049 Maine _____	893		400-427 Kentucky _____	460	
030-038 New Hampshire _____	300		370-385 Tennessee _____	1,140	
050-059 Vermont _____	103		350-369 Alabama _____	1,310	
010-027 Massachusetts _____	1,115		386-397 Mississippi _____	488	
028-029 Rhode Island _____	66		EAST SO. CENTRAL	3,398	8.6
060-069 Connecticut _____	536		716-729 Arkansas _____	485	
NEW ENGLAND	3,013	7.6	700-714 Louisiana _____	694	
100-149 New York _____	1,734		730-749 Oklahoma _____	235	
070-089 New Jersey _____	792		750-799 Texas _____	1,496	
150-196 Pennsylvania _____	1,407		WEST SO. CENTRAL	2,910	7.3
MIDDLE ATLANTIC	3,933	9.9	590-599 Montana _____	100	
430-459 Ohio _____	1,770		832-838 Idaho _____	235	
460-479 Indiana _____	515		820-831 Wyoming _____	2	
600-629 Illinois _____	1,489		800-816 Colorado _____	225	
480-499 Michigan _____	1,113		870-884 New Mexico _____	67	
530-549 Wisconsin _____	2,709		850-865 Arizona _____	230	
EAST NO. CENTRAL	7,596	19.2	840-847 Utah _____	67	
550-567 Minnesota _____	915		889-898 Nevada _____	69	
500-528 Iowa _____	232		MOUNTAIN	995	2.5
630-658 Missouri _____	384		995-999 Alaska _____	11	
580-588 North Dakota _____	7		980-994 Washington _____	1,200	
570-577 South Dakota _____	38		970-979 Oregon _____	764	
680-693 Nebraska _____	61		900-961 California _____	1,646	
660-679 Kansas _____	154		967-968 Hawaii _____	23	
WEST NO. CENTRAL	1,791	4.5	PACIFIC	3,644	9.2
197-199 Delaware _____	92		UNITED STATES	34,839	87.9
206-219 Maryland _____	301		969 & 004-009 U.S. Territories _____	23	
200-205 Washington, DC _____	47		Canada _____	4,247	
220-246 Virginia _____	1,089		Mexico _____	288	
247-268 West Virginia _____	85		Other International _____	218	
270-289 North Carolina _____	1,317		APQ/FPO _____	-	
290-299 South Carolina _____	1,187		TOTAL QUALIFIED CIRCULATION	39,615	100.0
300-319 Georgia _____	2,280				
320-349 Florida _____	1,161				
SOUTH ATLANTIC	7,559	19.1			

9. FIVE CALENDAR YEAR ANALYSIS: AVERAGE ANNUAL AUDITED QUALIFIED CIRCULATION AND CURRENT UNAUDITED CIRCULATION STATEMENTS					
	Audited Data	Audited Data	Audited Data	Audited Data	Circulation Claim
	2003	2004	2005	2006	*2007
Total Audit Average Qualified _	41,067	40,703	40,366	40,162	40,016
Qualified Non-Paid Total ____	39,822	39,628	39,381	39,304	39,249
Qualified Paid Total _____	1,245	1,075	985	858	767
Post Expire Copies included in Paid Circulation _____	**NC	**NC	**NC	**NC	**NC
Average Annual Order Price _	\$140.27	\$146.36	\$143.29	\$151.59	\$176.40

*NOTE: 2007 data is unaudited.

10. PAID CIRCULATION DATA

\$176.40	Average Annual Subscription Order Price for the Period. (includes promotional incentive value, if any)
12	Issues Per Year
**NC	All Single Copy Sales Prices for the Period
**NC	Renewal Rate of Paid Subscribers (Optional)

11. ADDITIONAL DATA

PARAGRAPH 2:

Additions and removals are not required for paid circulation.

PARAGRAPH 3b:

Business directories include 3 sources of circulation for quantities of 849 copies or 2.1% to 1,477 copies or 3.7%. Other sources include 1 sources of circulation for a quantity of 3,807 copies or 9.6%.

PARAGRAPHS 5 THROUGH 8 ARE NOT REQUIRED.

PUBLISHER'S AFFIDAVIT

We hereby make oath and say that all data set forth in this statement are true.

Rhiannon James-van Beuningen, Senior VP, Media Products

Peter Klehm, Corporate Operations Director

(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)

IMPORTANT NOTE:

This unaudited circulation statement has been checked against the previous audit report. It will be included in the annual audit made by BPA Worldwide.

Date signed February 12, 2008

City San Francisco

State CA

Received by BPA Worldwide February 12, 2008

Type PD

ID Number P163P0D7