



FOR REVIEW

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RISI ANNOUNCES SUCCESSFUL ASIAN CONFERENCE New “RISI Connect” Networking Feature Launched

SHANGHAI, 16 June 2009 - RISI today announced that its Asian Pulp and Paper Outlook Conference, held in Shanghai, June 8-10, exceeded attendance expectations. Attendees from 26 countries gathered to hear varying perspectives on “The Asian Pulp and Paper Market in Today's Economy” from top executives in the business such as:

- R.R. Vederah, Managing Director, Ballarpur Industries
- Dr Cao Zhenlei, President, China National Pulp and Paper Research Institute (CNPPRI) and VP, China Light Industry (Group) Corporation
- Vu Ngoc Bao, Secretary General, Vietnam Pulp and Paper Association
- Ma Yuanyuan, Environmental Marketing Manager, UPM-Kymmene (Changshu) Paper Industry Co., Ltd.
- Phaskorn Buranawit, Managing Director, Paperboard, SCG Paper
- Liu Hanwen, Vice General Manager, Zhuhai Hongta Renheng Paper
- Thomas Gestrich, President, International Paper (IP) Asia
- And more

One of the event highlights was the presentation of the 2009 CEO of the Year Award to Chen Hongguo, Chairman, Shandong Chenming. Mike Coffey, CEO of RISI, presented him with the award. Mr. Hongguo was one of many high-profile executives in attendance at this year's conference.

Rhiannon James van-Beuningen, Senior Vice President, Marketing Services at RISI commented, “The RISI Asian Conference was a success because people are realizing more than ever the importance of staying on top of recent developments and taking an active role in the industry. The conference not only provided invaluable insight into the role of Asian pulp and paper markets in today's economy, but also provided people with invaluable networking opportunities with top decision-makers from all over the world.”

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Attendees also included representatives from:

- AbitibiBowater Asia
- APP
- April China
- International Paper (IP) Asia
- Norske Skog
- And many more

For a full list of companies that attended the conference, please visit http://www.risiinfo.com/event/asia_conf/attendeelist.jsp

Westerlund, Grieg Star Shipping, Imerys, HP and ColorLok sponsored this year's event.

Also contributing to the success of this year's Asian Pulp and Paper Outlook Conference was the launch of a new complimentary networking service called RISI Connect. The service is available to all RISI conference attendees so they can arrange meetings with attendees who best meet their business goals, securely and confidentially, prior to the conference.

James van-Beuningen commented, "RISI is pleased to be able to offer this valuable new service to conference attendees. We strongly believe that this will enhance the RISI Conference experience for all attendees. We are looking forward to the continued success of our events and RISI Connect in 2009."

For a listing of RISI's upcoming events, visit www.risiinfo.com/events

About RISI

RISI is the leading information provider for the global forest products industry. The company works with clients in the pulp and paper, wood products, timber, tissue, nonwovens, printing and publishing industries to help them make better decisions.

Headquartered in Boston (Bedford), Massachusetts, RISI operates offices in Brussels, Belgium; Atlanta, Georgia; San Francisco, California; Portland, Oregon; São Paulo, Brazil; Shanghai, China; Singapore; Helsinki, Finland; and Charlottesville, Virginia. More information can be found at www.risiinfo.com

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