

## SPONSOR RISI'S NORTH AMERICAN CONFERENCE TO REACH KEY INDUSTRY DECISION MAKERS!

RISI regional conferences are the premier industry venues for networking, expert insight and lead generation. This year's North American conference will be no exception and offers you the chance to gain maximum exposure to the leading companies in the forest products sector in this region. RISI's 23rd Annual North American Forest Products conference will be held in Boston, MA, and will provide access to representatives from a wide range of pulp, paper, wood products and timber companies.

### Who speaks at the conference?

RISI conferences feature presentations from industry leaders. Some featured speakers from the 2007 North American Conference included:

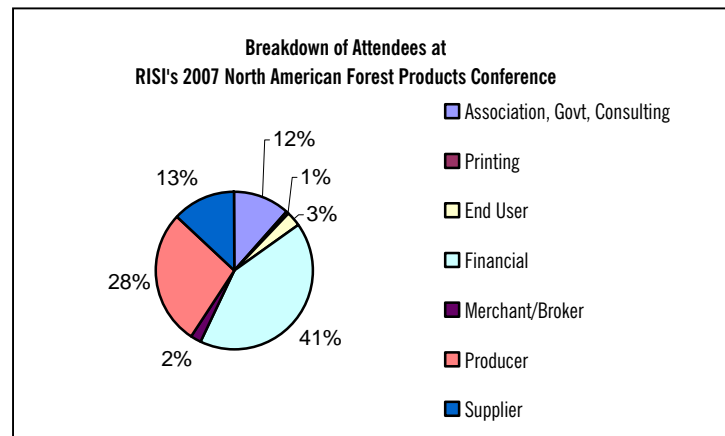
- Mark Suwyn, Chairman/CEO, NewPage
- Jim Shepard, President/CEO, Canfor
- Paul Stecko, Chairman/CEO, Packaging Corp. of America
- Raymond Royer, President/CEO, Domtar
- Donna Harman, President and CEO, American Forest and Paper Association
- Mark Wilde, Managing Director, Deutsche Bank Securities
- Lynn Michaelis, Vice President, Markets and Economic Research, Weyerhaeuser
- Anja Silvennoinen, Senior Vice President, Energy, UPM

In addition, the conference featured some of RISI's economists and engineers speaking on timely industry topics.

### Who attends the conference?

The RISI North American conference attracts a wide variety of attendees from all parts of the forest products supply chain, including suppliers, producers, and end-users.

- Pulp and paper industry executives
- Wood products and timber executives
- Forest owners and TIMOs
- Financial and market analysts
- Procurement managers
- Business intelligence managers
- Investment consultants
- Suppliers to the industry
- Sales and marketing managers
- Logistics managers



Don't miss this opportunity to reach key players in North America. Reach out to this audience through one of our sponsorship options.

Sponsorship Opportunities	Silver Sponsor	Gold Sponsor	Platinum Sponsor
Conference Registration(s)	1	2	3
Logo on conference program	√	√	√
Logo with hyperlink and company description on conference website	√	√	√
Logo on conference program in binder	√	√	√
Logo and company description on sponsor thank you document in binder	√	√	√
Verbal acknowledgement from conference chair	√	√	√
Recognition as sponsor on nametag	√	√	√
Recognition on presentation during general session	√	√	√
Recognition on signage	√	√	√
Logo recognition on pre-conference promotional material	√	√	√
Company recognized in post-conference press release	√	√	√
Logo on the conference proceedings website after the conference		√	√
Full-page color ad in conference program		√	√
Pre and post-event attendee list - name, title, company, address			√
Tabletop exhibit in coffee break/registration area			√
One piece of promotional material placed in all tote bags			√

**The following sponsorship opportunities are also available:**

- Exclusive Message Center Sponsor\*
- Networking Reception Sponsor (two sponsorships available)
- Refreshment Break Sponsor (two daily sponsorships available)
- General Session Lunch Sponsor (two sponsorships available)
- Breakout Lunch Presentation (*call for availability*)
- Attendee Cyber Station (*call for availability*)
- Hotel Room Drop (*call for availability*)
- Meeting Rooms & Hospitality Suites (*call for availability*)

\*Exclusive sponsorships are available on first-come, first-served basis. Secure your place as an exclusive sponsor now!

**Exhibition-only:**

- Tabletop exhibit in registration/coffee break area

**Advertising Opportunities**

- Full-page color ad in conference binder
- Material drop in conference tote bags

**For further sponsorship information or to become a sponsor, please contact:**

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