

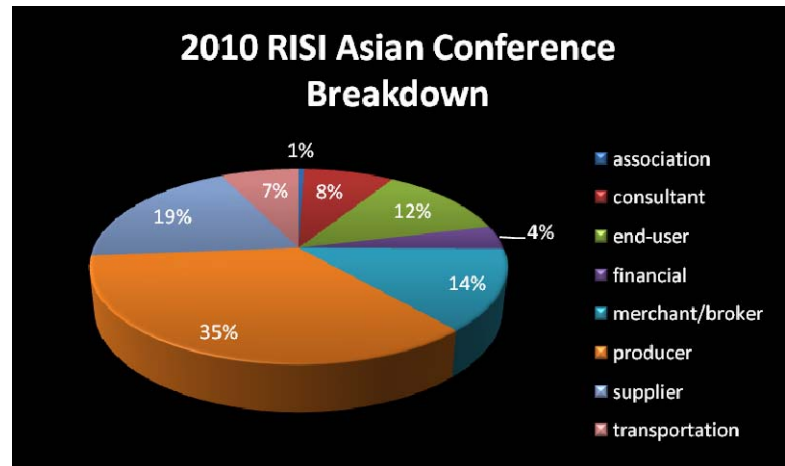
SPONSOR RISI'S ASIAN PULP AND PAPER CONFERENCE TO REACH KEY INDUSTRY DECISION MAKERS!

RISI regional conferences are the premier industry venues for networking, expert insight and lead generation. This year's Asia conference will be no exception and offers you the chance to gain maximum exposure to the leading companies in the pulp and paper industry within this region. RISI's 12th Annual Asian Pulp and Paper Outlook Conference will be held in Shanghai, China, and will provide access to representatives from a wide range of pulp and paper companies.

Who attends the conference?

The RISI Asian Pulp and Paper Outlook conference attracts a wide variety of attendees from the pulp and paper industry, including suppliers, producers, and end-users.

- Pulp and paper industry executives
- Financial and market analysts
- Procurement managers
- Business intelligence managers
- Investment consultants
- Suppliers to the industry
- Sales and marketing managers
- Logistics managers



Who speaks at the conference?

RISI's economists and engineers give their two year forecasts for supply, demand, profitability, investment and trade for each major sector of the pulp, paper, wood products and timber markets. The event also features presentations given by key industry executives from leading industry organizations. Some featured speakers from the 2010 Asian Conference included:

- Li Hongxin, Chairman, Shandong Sun Paper Industry Joint Stock Co. Ltd
- Bill Bowen, Economist, World Growth
- Paul Brown, President, IP Asia
- Sunil Sood, Director, APRIL Fine Paper Trading Pte Ltd.
- Wu Jialin, Chairman, Hunan Tiger Forest and Paper Group
- Kai Jahns, General Manager Asia & Pacific, Fibria
- Cheng Shouheng, CEO, Wanfuchun Forestry Resource Group
- And more!

IF YOU ARE TARGETING THE FOREST PRODUCTS INDUSTRY IN ASIA, THE RISI CONFERENCE IS THE RIGHT FIT FOR YOU!

Don't miss this opportunity to reach key players throughout Asia. Reach out to this audience through one of our sponsorship options listed on the next page.



SPONSORSHIP BENEFITS

<i>Pre-Conference:</i>	<i>During Conference:</i>	<i>Post Conference:</i>
SILVER SPONSORSHIP		
<ul style="list-style-type: none"> • 1 conference registration • Logo with hyperlink & 50 word description on website • Branding on promotional material including ads in PPI magazine, RISI's regional newsletters, emails and more 	<ul style="list-style-type: none"> • Logo on program in binder • Company description on sponsor thank you document in binder. • Verbal acknowledgement from conference chair • Recognition on nametags and presentation during general sessions • Full-color signage in high traffic areas throughout conference locations 	<ul style="list-style-type: none"> • Logo on the conference proceedings website after the conference
GOLD SPONSORSHIP		
Gold receives everything listed under silver plus:		
<ul style="list-style-type: none"> • 1 extra conference registration (2 total) 	<ul style="list-style-type: none"> • Full-page color ad in binder 	
PLATINUM SPONSORSHIP		
Platinum receives everything listed under silver and gold plus:		
<ul style="list-style-type: none"> • 1 extra conference registration (3 total) 	<ul style="list-style-type: none"> • Tabletop exhibit in coffee break/registration area • One piece of promotional material placed in all tote bags 	<ul style="list-style-type: none"> • Pre and post-event attendee list (name, title, company, address)

The following additional sponsorship opportunities are also available as upgrades to the packages above:

- Exclusive Networking Reception Sponsor
- Refreshment Break Sponsor (*two daily sponsorships available*)
- Breakout Lunch Presentation (*call for availability*)
- Attendee Cyber Station (*call for availability*)
- Meeting Rooms & Hospitality Suites (*call for availability*)
- And many more!



Exhibition-Only

- Tabletop exhibit in registration/coffee break area

Advertising Opportunities

- Full-page color ad in conference binder
- Material drop in conference tote bags



For further sponsorship information or to become a sponsor, please contact:

Remy Poos (International) – Tel +32.2.536.0735 or email rpoos@risi.com

Misty Belser (North America) – Tel +1.919.285.2800 or email mbelser@risi.com