

**SPONSOR RISI'S EUROPEAN PULP AND PAPER OUTLOOK CONFERENCE  
TO REACH KEY INDUSTRY DECISION MAKERS!**

RISI Conferences are the premier industry venues for networking, expert insight and lead generation. This year's European Conference will be no exception and offers you the chance to gain maximum exposure to the leading companies in the European pulp and paper industry.

**Who attends the conference?**

RISI's European Conference attracts a wide variety of attendees including:

- Pulp and paper industry executives
- Financial or market analysts
- Procurement managers
- Business intelligence managers
- Investment consultants
- Suppliers to the industry
- Sales or marketing managers
- Logistics managers

**Who speaks at the conference?**

RISI conferences feature presentations from industry leaders. Speakers and panelists from the 2011 European Conference included:

- Berry Wiersum, CEO, Sappi Fine Paper Europe
- John D. Williams, President and CEO, Domtar
- Hans Sohlström, Executive VP, Corporate Relations and Development, UPM
- Stefano Rossi, Vice President & Managing Director Containerboard, SCA Packaging Europe
- Ignacio de Colmenares, CEO, Ence
- Alain Baudant, CEO, Smurfit Kappa Paper Division
- Joachim Klein, Founder / Managing Director, StepChange Consulting
- Duncan Pollard, Sustainability Advisor, Nestlé
- Hans Sohlström, Executive VP, Corporate Relations and Development, UPM
- Saikat Dey, Management Consultant, McKinsey
- Phillip Lawrence, Managing Director, Eco Logical Strategies

In addition to key industry players, RISI's economists will present their two-year outlooks for Europe's pulp and paper industry and provide insight on current industry issues.

**IF YOU ARE TARGETING THE EUROPEAN PULP AND PAPER INDUSTRY,  
THIS CONFERENCE IS THE RIGHT FIT FOR YOU!**

Don't miss this opportunity to reach key players throughout this industry. Reach out to this audience through one of our sponsorship options listed on the next page.

## SPONSORSHIP BENEFITS

<i>Pre-Conference:</i>	<i>During Conference:</i>	<i>Post Conference:</i>
<b>SILVER SPONSORSHIP</b>		
<ul style="list-style-type: none"> <li>• 1 conference registration</li> <li>• Logo with hyperlink &amp; 50 word description on website</li> <li>• Branding on promotional material including ads in PPI magazine, RISI's regional newsletters, emails and more</li> </ul>	<ul style="list-style-type: none"> <li>• Logo on program in binder</li> <li>• Company description on sponsor thank you document in binder.</li> <li>• Verbal acknowledgement from conference chair</li> <li>• Recognition on nametags and presentation during general sessions</li> <li>• Full-color signage in high traffic areas throughout conference locations</li> </ul>	<ul style="list-style-type: none"> <li>• Logo on the conference proceedings website after the conference</li> </ul>
<b>GOLD SPONSORSHIP</b>		
Gold receives everything listed under silver plus:		
<ul style="list-style-type: none"> <li>• 1 extra conference registration (2 total)</li> </ul>	<ul style="list-style-type: none"> <li>• Full-page color ad in binder</li> </ul>	
<b>PLATINUM SPONSORSHIP</b>		
Platinum receives everything listed under silver and gold plus:		
<ul style="list-style-type: none"> <li>• 1 extra conference registration (3 total)</li> </ul>	<ul style="list-style-type: none"> <li>• Tabletop exhibit in coffee break/registration area</li> <li>• One piece of promotional material placed in all tote bags</li> </ul>	<ul style="list-style-type: none"> <li>• Pre and post-event attendee list (name, title, company, address)</li> </ul>

**The following additional sponsorship opportunities are also available as upgrades to the packages above:**

- Exclusive Networking Reception Sponsor
- Refreshment Break Sponsor (*two daily sponsorships available*)
- Breakout Lunch Presentation (*call for availability*)
- Attendee Cyber Station (*call for availability*)
- Meeting Rooms & Hospitality Suites (*call for availability*)
- And many more!



**Exhibition-Only**

- Tabletop exhibit in registration/coffee break area

**Advertising Opportunities**

- Full-page color ad in conference binder
- Material drop in conference tote bags



**For further sponsorship information or to become a sponsor, please contact:**

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