

SPONSOR RISI'S EUROPEAN PULP AND PAPER CONFERENCE TO REACH KEY INDUSTRY DECISION MAKERS!

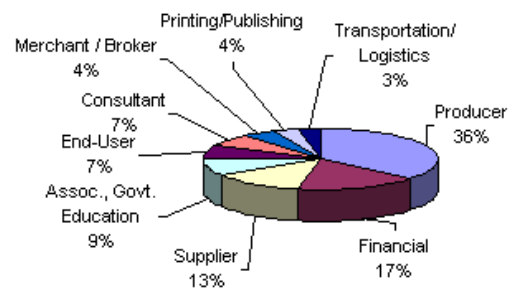
RISI regional conferences are the premier industry venues for networking, expert insight and lead generation. This year's European conference will be no exception and offers you the chance to gain maximum exposure to the leading companies in the pulp and paper industry within this region. RISI's 12th Annual European Pulp and Paper Outlook Conference will be held in Amsterdam and will provide access to representatives from a wide range of pulp and paper companies.



Who attends the conference?

- Pulp and paper industry executives
- Financial and market analysts
- Procurement managers
- Business intelligence managers
- Investment consultants
- Suppliers to the industry
- Sales and marketing managers
- Logistics managers

RISI's 2009 European Pulp and Paper Outlook Conference Attendee Breakdown



Who speaks at the conference?

RISI's economists and engineers give their two year forecasts for supply, demand, profitability, investment and trade for each major sector of the pulp, paper, wood products and timber markets. The event also features presentations given by key industry executives from leading industry organizations. Some featured speakers from the 2009 European Conference included:

- Christian Rynning-Tønnesen, President and CEO, Norske Skog
- Salim Karadsheh, CEO, Nuqul Group
- Berry Wiersum, CEO, Sappi Fine Paper Europe
- Dermot Smurfit, Chairman, Powerflute
- Franz Rappold, Member of the Management Board, Mayr-Melnhof Karton
- Peter Berg, Director of Knowledge, Paper & Forest Products Practice, McKinsey & Company
- Stig Andersen, Senior Forest Industry Analyst, Nordea CMB Norway
- And many more!



If you are targeting the forest products industry in Europe, the RISI conference is the right fit for you!

Don't miss this opportunity to reach key players throughout Europe. Reach out to this audience through one of our sponsorship options listed on the next page.

Sponsorship Benefit	Silver Sponsor	Gold Sponsor	Platinum Sponsor
Conference Registration(s)	1	2	3
Logo on conference program	•	•	•
Logo with hyperlink and 50 word company description on conference website	•	•	•
Logo on conference program in binder	•	•	•
Logo and company description on sponsor thank you document in binder	•	•	•
Verbal acknowledgement from conference chair	•	•	•
Recognition as sponsor on nametag	•	•	•
Recognition on presentation during general session	•	•	•
Recognition on signage	•	•	•
Logo recognition on pre-conference promotional material including ads in PPI magazine and RISI's regional newsletters, emails and more	•	•	•
Company recognized in post-conference press release	•	•	•
Logo on the conference proceedings website after the conference		•	•
Full-page color ad in conference program		•	•
Pre and post-event attendee list - name, title, company, address			•
Tabletop exhibit in coffee break/registration area			•
One piece of promotional material placed in all tote bags			•

The following additional sponsorship opportunities are also available as upgrades to the sponsorship packages above:

- Exclusive Message Center Sponsor*
- Exclusive Networking Reception Sponsor*
- Refreshment Break Sponsor (*two daily sponsorships available*)
- General Session Lunch Sponsor (*two sponsorships available*)
- Breakout Lunch Presentation (*call for availability*)
- Attendee Cyber Station (*call for availability*)
- Hotel Room Drop (*call for availability*)
- Meeting Rooms & Hospitality Suites (*call for availability*)
- And many more!



*Exclusive sponsorships are available on first-come, first-served basis. Secure your place now!

Exhibition-only:

- Tabletop exhibit in registration/coffee break area

Advertising Opportunities

- Full-page color ad in conference binder
- Material drop in conference tote bags

For further sponsorship information or to become a sponsor, please contact:

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