

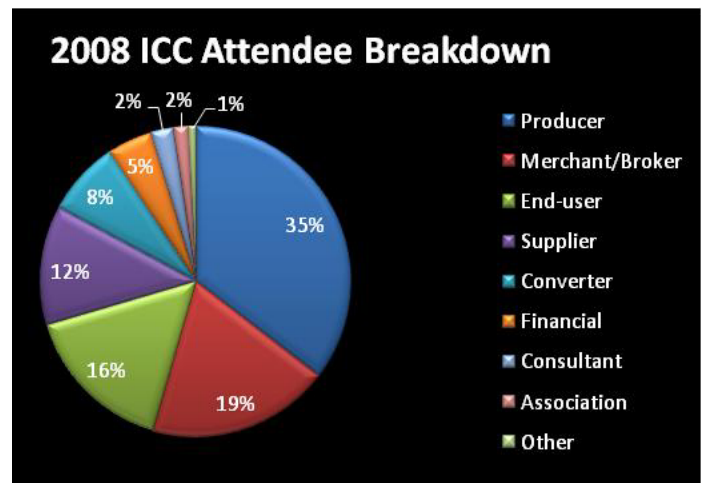
SPONSOR RISI'S INTERNATIONAL CONTAINERBOARD CONFERENCE TO REACH KEY INDUSTRY DECISION MAKERS!

RISI's conferences are the premier industry venues for networking, expert insight and lead generation. This year's International Containerboard Conference (ICC) will be no exception and offers you the chance to gain maximum exposure to the leading companies in the global paperboard packaging market. RISI's 14th ICC will be held in Chicago, Illinois, USA and will provide access to representatives involved in the producing, marketing, distributing, converting, buying and financial aspects of the global paperboard packaging market.

Who attends the conference?

RISI's International Containerboard Conference attracts a wide variety of attendees from the global paperboard packaging market including:

- Top management from leading containerboard producers and converting businesses
- Procurement managers from major consumer products and other end-use companies
- Financial analysts and investment bankers who closely monitor the industry
- Business managers from chemical, equipment and logistics companies and other key suppliers



Who speaks at the conference?

RISI conferences feature presentations from industry leaders. Speakers from the 2008 ICC included:

- Mark Weintraub, Sr. Vice President, Buckingham Research
- Tony Smurfit, Group COO, Smurfit-Kappa
- John Williams, President, SCA Packaging Europe and President of FEFCO
- Glenn Landau, VP & GM Containerboard Business, International Paper
- Michael Harwood, Deputy Chief Executive Officer, Pratt Industries (USA)
- Paul Stecko, CEO, Packaging Corp. of America
- Jim Keller, President, International Corrugated Case Association
- Matt Unger, Purchasing Group Manager, Procter & Gamble
- Russ Swansen, Director, Paper Purchasing, Sara Lee



In addition, the conference featured some of RISI's economists and engineers speaking on timely industry topics.

IF YOU ARE TARGETING THE GLOBAL PAPERBOARD PACKAGING SECTOR, THIS CONFERENCE IS THE RIGHT FIT FOR YOU!

Don't miss this opportunity to reach key players throughout this industry. Reach out to this audience through one of our sponsorship options listed on the next page.

SPONSORSHIP BENEFITS

<i>Pre-Conference:</i>	<i>During Conference:</i>	<i>Post Conference:</i>
SILVER SPONSORSHIP		
<ul style="list-style-type: none"> • 1 conference registration • Logo with hyperlink & 50 word description on website • Branding on promotional material including ads in PPI magazine, RISI's regional newsletters, emails and more 	<ul style="list-style-type: none"> • Logo on program in binder • Company description on sponsor thank you document in binder. • Verbal acknowledgement from conference chair • Recognition on nametags and presentation during general sessions • Full-color signage in high traffic areas throughout conference locations 	<ul style="list-style-type: none"> • Logo on the conference proceedings website after the conference
GOLD SPONSORSHIP Gold receives everything listed under silver plus:		
<ul style="list-style-type: none"> • 1 extra conference registration (2 total) 	<ul style="list-style-type: none"> • Full-page color ad in binder 	
PLATINUM SPONSORSHIP Platinum receives everything listed under silver and gold plus:		
<ul style="list-style-type: none"> • 1 extra conference registration (3 total) 	<ul style="list-style-type: none"> • Tabletop exhibit in coffee break/registration area • One piece of promotional material placed in all tote bags 	<ul style="list-style-type: none"> • Pre and post-event attendee list (name, title, company, address)

The following additional sponsorship opportunities are also available as upgrades to the packages above:

- Exclusive Networking Reception Sponsor
- Refreshment Break Sponsor (*two daily sponsorships available*)
- Breakout Lunch Presentation (*call for availability*)
- Attendee Cyber Station (*call for availability*)
- Meeting Rooms & Hospitality Suites (*call for availability*)
- And many more!



Exhibition-Only

- Tabletop exhibit in registration/coffee break area

Advertising Opportunities

- Full-page color ad in conference binder
- Material drop in conference tote bags



For further sponsorship information or to become a sponsor, please contact:

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 Misty Belser (North America) – Tel +1.919.285.2800 or email mbelser@risi.com