

SPONSOR THE INTERNATIONAL CONTAINERBOARD CONFERENCE TO REACH KEY INDUSTRY DECISION MAKERS!

The 13th International Containerboard Conference (ICC) presents a valuable opportunity for companies seeking exposure to key decision makers in the containerboard and related industries. The last ICC in 2006 attracted executives from 21 different countries around the world involved in producing, marketing, distributing, converting, buying and financial aspects of the containerboard market. This year's conference also features a newly added cartonboard/boxboard track and is expected to draw more professionals from those areas.

Who speaks at the conference?

RISI conferences feature presentations from industry leaders. Some featured speakers from the 2006 ICC included:

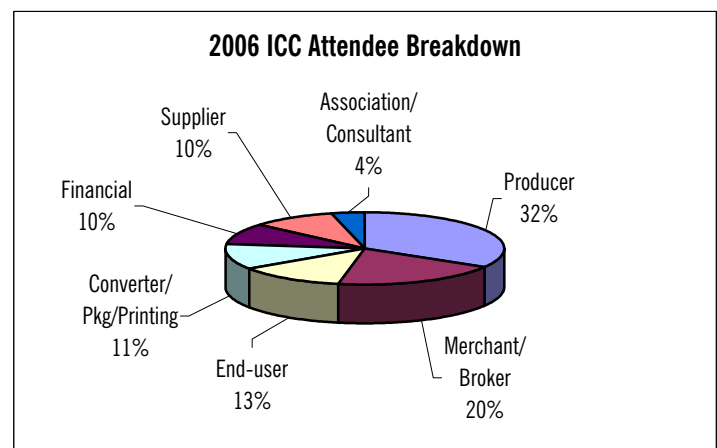
- Chip Dillon, Managing Director, Citigroup Investment Research
- Gary McGann, President and CEO, Smurfit Kappa Group
- Raymond Lee, CEO, Lee & Man Paper, Hong Kong
- Patricia Patrick, Head of Business Development in North America, Pira International
- Dianne Bender, Manager, Sourcing & Supply Management, Kimberly-Clark North America Packaging
- John Williams, President, SCA Packaging Europe
- Michael Zhu, Director, International Sales, Containerboard, Packaging and Recycling, Weyerhaeuser
- Dr. Jose A. Rincon, Chief Operating Officer, Corporacion Durango

In addition, the conference featured some of RISI's economists and engineers speaking on timely industry topics.

Who attends the conference?

The International Containerboard Conference attracts a wide variety of attendees from the containerboard sector including:

- Top management from leading containerboard producers and converting businesses
- Procurement managers from major consumer products and other end-use companies
- Financial analysts and investment bankers who closely monitor the industry
- Business managers from chemical, equipment and logistics companies and other key suppliers



Don't miss this opportunity to reach key players in the global Containerboard Industry through one of our sponsorship options listed below:

Sponsorship Opportunities	Silver Sponsor	Gold Sponsor	Platinum Sponsor
Conference Registration(s)	1	2	3
Logo on conference program	√	√	√
Logo with hyperlink and company description on conference website	√	√	√
Logo on conference program in binder	√	√	√
Logo and company description on sponsor thank you document in binder	√	√	√
Verbal acknowledgement from conference chair	√	√	√
Recognition as sponsor on nametag	√	√	√
Recognition on presentation during general session	√	√	√
Recognition on signage	√	√	√
Logo recognition on pre-conference promotional material	√	√	√
Company recognized in post-conference press release	√	√	√
Logo on the conference proceedings website after the conference		√	√
Full-page color ad in conference program		√	√
Pre and post-event attendee list - name, title, company, address			√
Tabletop exhibit in coffee break/registration area			√
One piece of promotional material placed in all tote bags			√

The following sponsorship opportunities are also available:

- Exclusive Message Center Sponsor*
- Networking Reception Sponsor
- Refreshment Break Sponsor (two daily sponsorships available)
- General Session Lunch Sponsor (two sponsorships available)
- Breakout Lunch Presentation (*call for availability*)
- Attendee Cyber Station (*call for availability*)
- Hotel Room Drop (*call for availability*)
- Meeting Rooms & Hospitality Suites (*call for availability*)

*Exclusive sponsorships are available on first-come, first-served basis. Secure your place now!

Exhibition-only:

- Tabletop exhibit in registration/coffee break area

Advertising Opportunities

- Full-page color ad in conference binder
- Material drop in conference tote bags

For further sponsorship information or to become a sponsor, please contact:

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