

## SPONSOR RISI'S PPI MARKET PULP CONFERENCE TO REACH KEY INDUSTRY DECISION MAKERS!

RISI conferences are the premier industry venues for networking, expert insight and lead generation. This year's Market Pulp conference will be no exception and offers you the chance to gain maximum exposure to the leading companies in the market pulp business within this region. RISI's Market Pulp Conference attracts more than 300 delegates and is dedicated exclusively to the business of market pulp.

### Who speaks at the conference?

RISI conferences feature presentations from industry leaders. Some featured speakers from the 2006 Market Pulp Conference included:

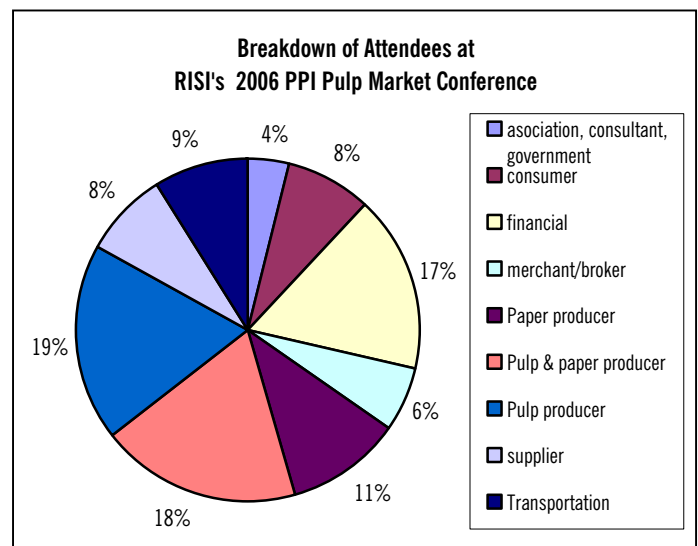
- Francisco Gil Mayoral, Cellulose Director, Ence
- Bill Wallsgrove, Director, Mildberry
- Edmo Chagas, Analyst, UBS
- Kurt Erik Hjelset, Vice President, Research & Market Development, Gearbulk
- Hakan Ekstrom, President, Director Consulting Services, Wood Resources International
- Johan Landfors, Vice President, Pulp and Paper Europe, Eka Chemicals

RISI has already confirmed expert participants to speak at RISI's 2008 PPI Market Pulp Conference:

- Kurt Schaefer, Director of Fiber, RISI
  - Tom Wright, Director, Hawkins Wright
  - Timo Teras, Leading Advisor, Pöyry Forest Industry Consulting Oy
  - Richard Cockram, Marketing Consultant, NLK Associates
- (Further participants to be announced)*

### Who attends the conference?

- Pulp industry executives
- Pulp brokers and agents
- Pulp buyers
- Paper companies
- Transportation executives
- Suppliers to the industry
- Business intelligence managers
- Investment consultants
- Sales and marketing managers
- Logistics managers
- Financial and market analysts



## **IF YOU ARE TARGETING THE MARKET PULP INDUSTRY IN EUROPE, THE RISI CONFERENCE IS THE RIGHT FIT FOR YOU!**

The RISI Market Pulp Conference presents a valuable opportunity for companies seeking exposure to key decision makers in the market pulp industry. This is your chance to expose your company to hundreds of key buyers, sellers, producers, agents, shippers, traders and analysts.

Don't miss the opportunity to reach key players from around the globe. Connect with this audience through one of our sponsorship options below:

### **Platinum Sponsorship Package**

- 3 conference registrations
- Logo with link to company information and company description on conference website
- Verbal acknowledgement from conference chair
- Recognition as sponsor on nametag
- Recognition on presentation during general session
- Recognition on signage
- Logo on the conference proceedings website after the conference
- Logo recognition on pre-conference promotional material
- Company recognized in post-conference press release
- Pre and post-event attendee list - name, title, company, address
- Tabletop exhibit in coffee break/registration area
- One piece of promotional material placed in all tote bags

### **Gold Sponsorship Package**

- 2 conference registrations
- Logo with link to company information and company description on conference website
- Verbal acknowledgement from conference chair
- Recognition as sponsor on nametag
- Recognition on presentation during general session
- Recognition on signage
- Logo recognition on pre-conference promotional material
- Company recognized in post-conference press release
- Logo on the conference proceedings website after the conference

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## SPONSORSHIP OPPORTUNITIES (continued)

### Silver Sponsorship Package

- 1 conference registration
- Logo with link to company information and company description on conference website
- Verbal acknowledgement from conference chair
- Recognition as sponsor on nametag
- Recognition on presentation during general session
- Recognition on signage
- Logo recognition on pre-conference promotional material
- Company recognized in post-conference press release

### The following additional sponsorship opportunities are available as upgrades to the sponsorship packages above:

- Exclusive Networking Reception Sponsor\*
- Exclusive Internet Station Sponsor\*
- General Session Lunch Sponsor
- Refreshment Break Sponsor
- Breakout Meeting Room Sponsor
- Hotel Room Drop

\* Exclusive sponsorships are available on first-come, first-served basis.  
Secure your place as an exclusive sponsor now!

### Exhibition-only:

- Tabletop exhibit in registration/coffee break area

### Advertising Opportunities

- Material drop in conference tote bags

### Customizable Sponsorship Packages

If you have alternative marketing ideas that would work better for your company, we will be happy to work with you to customize a sponsorship package that works for you.

### For further sponsorship information or to become a sponsor, please contact:

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