

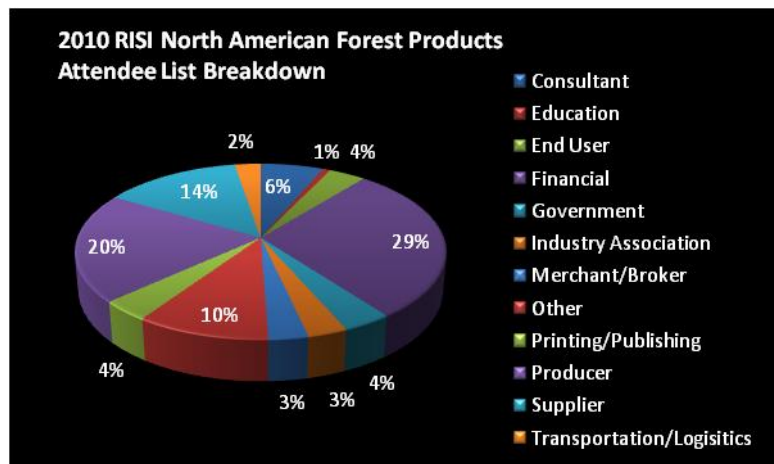
SPONSOR RISI'S NORTH AMERICAN CONFERENCE TO REACH KEY INDUSTRY DECISION MAKERS!

RISI regional conferences are the premier industry venues for networking, expert insight and lead generation. This year's North American Conference will be no exception and offers you the chance to gain maximum exposure to the leading companies in the forest products sector in this region. RISI's 26th Annual North American Forest Products conference will be held in San Diego, CA USA and will provide access to representatives from a wide range of pulp, paper, wood products and timber companies.

Who attends the conference?

The RISI North American Forest Products conference attracts a wide variety of attendees from the forest products industry, including suppliers, producers, and end-users.

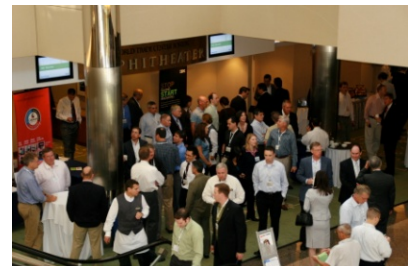
- Pulp and paper industry executives
- Financial and market analysts
- Procurement managers
- Business intelligence managers
- Investment consultants
- Suppliers to the industry
- Sales and marketing managers
- Logistics managers
- Wood and timber industry executives
- Forest owners or TIMOs
- Bioenergy executives



Who speaks at the conference?

RISI's economists and engineers give their two year forecasts for supply, demand, profitability, investment, bioenergy and trade for each major sector of the pulp, paper, wood products and timber markets. The event also features presentations given by key industry executives from leading industry organizations. Some featured speakers from the 2010 North American Conference included:

- Harris DeLoach, Chairman, President and CEO, Sonoco Products
- John D. Williams, President and CEO, Domtar
- Steve Zika, CEO, Hampton Affiliates
- Jim Lopez, President and CEO, Tembec
- Peter Nowack, Founder, Nowack-Beer Consulting
- Donna Harman, President and Chief Executive Officer, American Forest & Paper Assc.
- Jim Hanna, Director, Environmental Impact, Starbucks
- Cameron Ferrin, Buyer - Corrugated Packaging, Sourcing, General Mills
- Craig Johnston, President & CEO, Forest City Trading Group
- George D'Urso, Director of Global Sustainability, Smurfit-Stone Container



IF YOU ARE TARGETING THE FOREST PRODUCTS INDUSTRY IN NORTH AMERICA, THE RISI CONFERENCE IS THE RIGHT FIT FOR YOU!

Don't miss this opportunity to reach key players throughout North America. Reach out to this audience through one of our sponsorship options listed on the next page.

SPONSORSHIP BENEFITS

Pre-Conference:	During Conference:	Post Conference:
SILVER SPONSORSHIP		
<ul style="list-style-type: none"> • 1 conference registration • Logo with hyperlink & 50 word description on website • Branding on promotional material including ads in PPI magazine, RISI's regional newsletters, emails and more 	<ul style="list-style-type: none"> • Logo on program in binder • Company description on sponsor thank you document in binder. • Verbal acknowledgement from conference chair • Recognition on nametags and presentation during general sessions • Full-color signage in high traffic areas throughout conference locations 	<ul style="list-style-type: none"> • Logo on the conference proceedings website after the conference
GOLD SPONSORSHIP Gold receives everything listed under silver plus:		
<ul style="list-style-type: none"> • 1 extra conference registration (2 total) 	<ul style="list-style-type: none"> • Full-page color ad in binder 	
PLATINUM SPONSORSHIP Platinum receives everything listed under silver and gold plus:		
<ul style="list-style-type: none"> • 1 extra conference registration (3 total) 	<ul style="list-style-type: none"> • Tabletop exhibit in coffee break/registration area • One piece of promotional material placed in all tote bags 	<ul style="list-style-type: none"> • Pre and post-event attendee list (name, title, company, address)

The following additional sponsorship opportunities are also available as upgrades to the packages above:

- Exclusive Networking Reception Sponsor
- Refreshment Break Sponsor (*two daily sponsorships available*)
- Breakout Lunch Presentation (*call for availability*)
- Attendee Cyber Station (*call for availability*)
- Meeting Rooms & Hospitality Suites (*call for availability*)
- And many more!



Exhibition-Only

- Tabletop exhibit in registration/coffee break area

Advertising Opportunities

- Full-page color ad in conference binder
- Material drop in conference tote bags

For further sponsorship information or to become a sponsor, please contact:

Remy Poos (International) – Tel +32.2.536.0735 or email rpoos@risi.com

Misty Belser (North America) – Tel +1.919.285.2800 or email mbelser@risi.com



GOLF TOURNAMENT SPONSORSHIP PACKAGES

RISI will be holding an inaugural golf tournament at Steele Canyon Golf Club on Monday, October 3rd, 2011. A Gary Player designed course and recipient of Golf Digest's prestigious "4 ½ Star Award" and "Best Places to Play", Steele Canyon Golf Club has been nationally recognized as one of Southern California's best publicly accessible golf courses.

Become a RISI golf tournament sponsor and see the benefits of building relationships with clients in a friendly and casual setting. We will work with you to set up a foursome that gives you, the sponsor, extended exposure and quality one on one time with current or perspective clients. Your foursome members will remember what a great day they had golfing in San Diego and your sponsorship will enhance your brand as they remember their golf experience.

Beverage Cart Sponsor:

- Signage on the cart
- Logo branding on signage at event & on website
- Company description on website
- Thank you message during opening remarks
- 2 foursomes – up to 4 registrations for golf
- Includes 1 hr cocktail /prize announcement at conclusion of tournament in club house

Longest Drive Sponsor:

- Logo branding on signage at event & on website
- Company description on website
- Thank you message during opening remarks
- 1 foursome – up to 2 registrations for golf
- Prizes for Male and Female golfers
- Present prizes to winners at awards program

Boxed Lunch Sponsor:

- Signage at lunch pick up
- Logo branding on signage at event & on website
- Company description on website
- Thank you message during opening remarks
- 1 foursome – up to 2 registrations for golf



Hole In One Sponsor:

- Signage around the car display
- Logo branding on signage at event & on website
- Company description on website
- Thank you message during opening remarks
- Get to present the Big Check to winner at awards presentation
- 2 foursomes – up to 4 registrations for golf

Closest to the Pin Sponsor:

- Logo branding on signage at event & on website
- Company description on website
- Thank you message during opening remarks
- 1 foursome – up to 2 registrations for golf
- Prizes for male and female golfers
- Present prizes to winners at awards program

Sponsor a Hole Sponsor:*

- Signage at the hole
- Logo branding on signage at event & on website
- Company description on website
- Thank you message during opening remarks
- 1 foursome – up to 2 registrations for golf
- Prizes for male and female golfers
- Present prizes to winners at awards program

**Sponsor decides on what the contest will be; closest to the pin, longest drive, best under par, etc.*

General Sponsor:

- Logo branding on signage at event & on website
- Company description on website
- Thank you message during opening remarks
- 1 foursome – up to 2 registrations for golf