

SPONSORSHIP OPPORTUNITIES

PPI Transport Symposium is the longest running conference and exhibition dedicated to the global forest products logistics industry. Organized by RISI, in association with the International Forest Products Transport Association (IFPTA), it is the perfect opportunity to increase your organization's visibility with key decision makers who are involved in every aspect of the transport, handling, and distribution of forest products.

Hospitality Suite

Host your customers and potential clients in one of our Hospitality Suites. The Hospitality Suite is located in the foyer of the event venue and allows you to a private place to meet with and entertain your most important clients – right near the conference sessions and exhibit hall. In addition to the standard sponsorship benefits listed below, this package includes:

- Full-page ad in the Symposium Program Guide.
- Inclusion of your corporate brochure or flyer in the Delegate Tote Bag (great way to invite attendees to your Suite).
- Basic furniture package.
- Invitation to your Suite sent by RISI – you provide us with the list and we'll send the invite.
- Company name and/or logo will appear signage designating the location of your Suite.

Sponsorship package does not include catering expenses. All catering orders must be made directly with the RAI at the Sponsor's expense.

Cyber Café

EXCLUSIVE OPPORTUNITY

Every delegate needs to stay in touch with the office while they are away. What better way to put your company in front of them as they visit one of the busiest destinations in the Exhibit Hall? The Symposium Cyber Café will feature multiple computer stations and provide multiple branding opportunities. In addition to the standard sponsorship benefits listed below, this package includes:

- Corporate website will be programmed as the home page on each computer.
- Logo saved as the screensaver seen on each computer screen.
- Company name/logo will be incorporated into graphics and signs through the cyber café.
- Logo on large banner hanging above the Cyber Café.
- ½ page ad in the Symposium Program Guide.
- Opportunity to distribute materials in the Cyber Café.

Symposium Program Guide **SOLD OUT**

Enhance your presence with each delegate during and continual exposure long after the event as the exclusive sponsor of the Symposium Program Guide. Each attendee receives the Program Guide as they arrive at the event and use it as their go-to guide throughout the event. In addition to the standard sponsorship benefits listed below, this package includes:

- Logo on the front cover of the Program Guide promoting your company as the Sponsor.
- Full-page ad on the outside back cover of the Program Guide.
- Opportunity to place insert inside the Program Guide promoting your company.

Symposium Notepad & Pen Sponsor

EXCLUSIVE OPPORTUNITY

Boost your company's brand awareness by displaying your logo on the official Symposium notepad and pens. Pens and notepads bearing your company's name and logo will be distributed to all Speakers and Delegates upon registration.

Symposium Delegate Luncheon

Highlight your company or product by sponsoring the Symposium luncheon. Logo will be featured prominently on signage and napkins during the luncheon. You may also distribute promotional materials during the luncheon.

Lanyard **SOLD OUT**

Make the first and lasting impression on every Symposium delegate. Your company name or logo printed on the badge lanyard given to every delegate.

Opening Reception

Multiple sponsorships available.

The opening reception is known as THE place to be to kick-off the Symposium. All Symposium delegates, exhibitors, speakers, and guests are invited to attend. Be one of the first companies they see as they enjoy a taste of local cuisines. Your company logo will appear on signs throughout the reception and placed on the napkins placed throughout the venue.

Exhibit Hall Networking Reception

Multiple sponsorships available

Impress the Symposium delegates by hosting one of the Networking Receptions. Held on Wednesday and Thursday evening, the Networking Receptions are a great place for everyone to meet before ending the day and heading off to dinner. As a sponsor of one of the Networking Receptions, your logo will appear on the signs welcoming everyone to the Reception and on napkins placed at drink and food stations.

Symposium Tote Bag

Multiple sponsorships available

Increase your company's brand awareness by displaying your logo on the Symposium tote bags. Each attendee receives the bag and Symposium materials upon check-in at the event.

Symposium Water Taxi Service

For easy connection to the Symposium activities at the RAI in Amsterdam, there is water taxi service from two (2) of our designated hotels. The water taxi stops at a dock located right next to the RAI and our Exhibit Hall. This provides an excellent opportunity to welcome visitors before they reach the Symposium.

Registration Area

EXCLUSIVE OPPORTUNITY

This sponsorship is the perfect introduction to the Symposium and to your company for each delegate, exhibitor and speaker arriving at the event. The registration area with your company logo is set-up at the main entrance, promoting your company throughout the entire event.

Symposium Hall Aisle Signs

EXCLUSIVE OPPORTUNITY

Directional signage for all aisles on the exhibit floor will carry the sponsor logo. Signage can be seen from both directions and are located in the exhibit hall.

Coffee Break Sponsor

Provide a welcome refreshment respite to all participants at the Symposium in this sponsorship opportunity. A tastefully designed banner with your company's name and logo will announce that your company is sponsoring the Coffee Break.

Badge Insert

EXCLUSIVE OPPORTUNITY

Use this sponsorship to keep your company top-of-mind throughout the Symposium. Your card insert will sit behind every attendee's badge with the top one inch of the card visible for all to see. You supply the printed cards and we will insert them into the badge holder.

Meeting Room

Host your own private meeting in one of our exclusive meeting rooms. No need to find meeting space at a nearby hotel and figure out how to get people there. We have the space you need – conveniently located at the RAI. Your company name/logo will appear on the list of meetings rooms in the Program Guide and on directional signs in the RAI. *Sponsorship package does not include catering expenses. All catering orders must be made directly with the RAI at the Sponsor's expense.*

Distribution of Promotional Material

Put your company materials in the hands of every Symposium delegate as they enter the Exhibit Hall. Our staff will personally hand out your promotional material at the entrance to the exhibit hall each day. *Please note: Sponsor must provide ready-to-distribute material.*

Attendee Bag Insert

Captivate the Symposium delegates with your latest breaking product or service by inserting your collateral or a great promotional giveaway into the Attendee Conference Bag. Product giveaway must be pre-approved by Show Management.

All paid sponsorships include the following:

- Company logo with hyperlink to your website from the Symposium website.
- Company logo and 150-word description in the Symposium Directory.
- Company logo on signage at the Symposium highlighting all of the Symposium sponsors.
- Company logo highlighted in our Sponsor "Thank You" slides during the conference sessions.

For further information about the TS19 Sponsorship Opportunities, please contact one of our representatives.

- General inquiries about sponsorship & advertising:
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